

CREATIVE BRIEF

The cost of a website will depend on the size and the functionality you need. Answering these questions will help us provide you with a more precise quote.

CONTACT DETAILS:

Name	
Company	
Location	
Email address	
Phone number	
Web address (if you have one)	
Nature of business	
Size of business	

PROJECT REQUIREMENTS:

1. What is the intended launch date for the site?

2. What is your budget for the project?

3. What is the target audience for the website?

Vu:Du Creative Media

33 Cunningham Road, Swindon, Wiltshire, SN2 1PR
Phone: 0800 644 1986 Mobile: 07 48484 0061
www.vuducreative.com hello@vuducreative.com

4. If you are revamping a site, can you give us an indication of what you wish to improve on your existing site, what is not working for you, what could work better, and/or any additional features you require?

5. Do you require a logo design or re-design?

6. Who are your competitors? Please provide links to their websites.

7. Do you have a site plan or can you give us a rough ideas of the size of the site i.e. approx. how many pages – 8/10, 50, 100 or more.

8. Do you need any of the following?

Online product shop	YES / NO
Membership facility with login	YES / NO
Photo gallery	YES / NO
Blog	YES / NO
Event booking	YES / NO
News system/database	YES / NO
Other searchable database of articles, directory etc	YES / NO
Newsletter	YES / NO
Search Engine Optimisation package	YES / NO

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9. Do you have imagery/photographs for the site or will you need us to source these for you?

10. Do you need help setting up your domain name and hosting?

11. How did you hear about Vu:Du Creative e.g. Google search, recommendation.

PLEASE FEEL FREE TO ADD ANY FURTHER INFORMATION YOU THINK MAY BE HELPFUL TO US.

NOTE: You need to save the form to your desktop before clicking the submit button for it to be sent to us.

Click the button to open your email and send the form to us. We will contact you as soon as possible.

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